

Partnership Opportunities

Categories	 Diamond \$100K	 Platinum \$50K	 Silver \$25K	 Bronze \$15K	 Exhibitor \$10K	 Innovation Showcase \$5K
Recognition as Partner	Lead Strategic Partner	Strategic Partner	Program Partner	Event Partner	✓	✓
Action Agenda Session Leadership	✓	✓				
High-level Bilateral Engagements	✓	✓				
Speaking Opportunity	High-level segment	High-level segment		Workshop	✓	
Seat at Official Opening Ceremony	✓	✓				
Media Opportunities and Social Media Mentions	✓	✓	✓			
Logo Placement and Branding Visibility	Premium	Premium	Standard	Standard	Basic	Basic
Meeting Pod with Connectivity	✓	✓				
Exhibition Booth	3m × 6m	3m × 6m	3m × 3m	—	—	—
Complimentary Exhibitor Passes	2	2	2	—	—	—
Delegate Passes Included	5 + 3 at 50% off	5 + 3 at 50% off	2 + 1 at 50% off	1	—	—
Merchandise in Delegate Packs	✓	✓	✓			
Sponsor Video in Foyer	✓	✓				
Animated Logo on LED Screens	✓	✓	✓			
Case Study Inclusion in Special Events			✓			
Coffee Break Sponsorship				✓		
Exhibition Access	✓	✓	✓	✓	✓	
Recognition for Technical, Media or Logistical Contributions						✓

PABRA's 30th Anniversary

Celebrating 30 Years
of Beans Improving Lives



Scan the QR code to register and join
the PABRA 30th Anniversary Celebration

Contact: Rubyogo Jean Claude
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Partner with us at PABRA's 30th Anniversary Celebrations



For three decades, Pan-Africa Bean Research Alliance (PABRA) has been at the forefront of transforming Africa's food systems through science, innovation, partnerships, and the power of beans. Since its establishment in 1996 by the International Center for Tropical Agriculture (CIAT), PABRA has improved livelihoods, strengthened nutrition, empowered farmers, advanced climate resilience, and supported agricultural transformation across Africa and beyond.

In 2026, PABRA marks this historic milestone with its **30th Anniversary Celebrations**, to be held on 31 August 2026 in Kigali, Rwanda, on the sidelines of the Africa Food Systems Summit.

This landmark event will bring together governments, development partners, researchers, private sector leaders, farmers, youth innovators, media, and food systems champions from across the continent and beyond.

Why Partner With PABRA#30?



Showcase your innovations, technologies, products, and services



Build strategic partnerships and investment opportunities



Position your organization alongside Africa's leading agricultural and nutrition actors



Strengthen your visibility within Africa's growing food systems agenda



Engage with high-level delegates and decision-makers



Celebrate three decades of impact while shaping the future of resilient food systems

Partnership & Exhibition Opportunities

Partners will have opportunities for:



Exhibition and branding space



Product demonstrations



Strategic visibility and recognition



Networking engagements



Media exposure and storytelling opportunities



Sponsorship and co-branding packages

Join Us



Be part of a defining moment in Africa's agricultural transformation journey as we celebrate 30 years of innovation, resilience, partnerships, and impact.

PABRA 30th Anniversary

31st August 2026

Kigali, Rwanda

On the sidelines of the Africa Food Systems Summit.

Together, let us shape the future of food, nutrition, and resilient livelihoods in Africa.

The Journey

Timeline from 1996–2026 with key milestones

1



Before 1996

- Beans were largely a subsistence crop
- Early NARS–CIAT collaborations emerged across Eastern and Central Africa
- Regional bean research efforts remained fragmented

2



1996–2000
PABRA is born

- Unified bean research networks across Africa
- Strengthened national research capacity
- Laid the foundation for participatory breeding with women at the fore front

3



2001–2005

- Participatory Variety Selection takes root
- Over 200 improved bean varieties released
- Millions of households gain access to quality seeds

4



2006–2010

- Market-led breeding drives innovation
- Bean value chains expand across Africa
- New income opportunities emerge, especially for women farmers and entrepreneurs

5



2011–2015

- High Iron and zinc-rich beans introduced
- Drought-tolerant and fast-cooking varieties scaled
- Climate resilience and nutrition become central priorities

6



2016–2020

- 37 million farmers reached, 58% women
- More than 650 bean varieties released
- Yields double in several farming communities

7



2021–2025

- Consumers of High Iron Beans grew to 22.14 million (2023), 52.9% women
- 2.7 million children reached through school meals
- 277+ SMEs commercializing bean-based products
- 12+ value-added products developed

8



2026 and beyond

- Beyond beans: building resilient and inclusive food systems
- Gender transformative research prioritized